

PROFESSIONAL SUMMARY

Senior UX/UI design leader with 10+ years building and evolving complex digital products. I translate dense requirements and enterprise workflows into clear, scalable experiences through hands-on execution and strong cross-functional partnership.

CORE SKILLS

Design Systems & UX

- Design Systems & Component Libraries
- Scalable UI Patterns & Component Architecture
- Information Architecture & Workflow Design
- Accessibility & Inclusive Design

Product & Collaboration

- End-to-End Product Design
- Enterprise & Data-Heavy Platforms
- Agile Product Development
- Cross-Functional Partnership (Product & Engineering)

Tools

- Figma
- Adobe Creative Suite (Expert)
- Jira & Confluence
- AI-Assisted Content Creation

PROFESSIONAL EXPERIENCE

Collage Group

Consumer Insights & Market Research

Director, CX Design (Full-Time)

SEP 2024 – DEC 2024

- Led rollout of a refreshed brand and UX system across digital and print platforms, improving consistency and reducing design rework.
- Established scalable design guidelines and reusable templates that accelerated production across marketing teams.
- Built Jira workflows, project templates, and centralized asset libraries adopted department-wide to increase visibility and delivery speed.
- Provided ongoing UX and operational direction to ensure contributors remained aligned to a unified design standard.

Lead UX/UI Designer (Contract)

MAY 2024 – AUG 2024

- Led a fast-paced website rebuild, improving navigation clarity and content structure to support future growth.
- Translated updated brand standards into reusable layout systems that reduced one-off design requests.
- Partnered with stakeholders and developers to manage migration, QA, and launch execution on a condensed timeline.

April Vincent

UX | UI | CX Design

EDUCATION

University of Rhode Island
Bachelor of Fine Arts
Class of 1994

PROFESSIONAL EXPERIENCE

KVH Industries

Global Satellite Communications & Connectivity

Director, UX/UI Design

MAR 2022 – APR 2024

- Led the redesign of a complex satellite communications platform, improving workflow clarity and long-term scalability.
- Simplified configuration-heavy interfaces and restructured information architecture to reduce cognitive load and support faster task completion.
- Established scalable design systems and UI standards that improved development efficiency and reduced rework across distributed engineering teams.

Senior UX / Product Designer

2014 – 2022

- Led UX for a highly technical communications platform as product scope expanded, improving system coherence and usability over time.
- Clarified complex configuration workflows and modernized core navigation structures.
- Delivered production-ready solutions aligned with engineering constraints and evolving product requirements.

Senior Web / Visual Designer

OCT 2004 – 2014

- Progressed from visual and web design into increasingly system-driven UX responsibilities as product complexity grew.
- Contributed to large-scale web and product initiatives supporting a global enterprise audience.



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